



13th Conference on International Exchange of Professionals

Participation Proposal for Italian Pavillon

Date: April 18-19, 2015

Venue: Shenzhen Convention and Exhibition Center

Organizer:

State Administration of Foreign Experts Affairs
People's Government of Shenzhen, China

Co-Organizer:

International Technology Transfer Network

Website: <http://www.pharmatable.com/13thCIEP>

<http://3dprintex.ittn.com.cn>

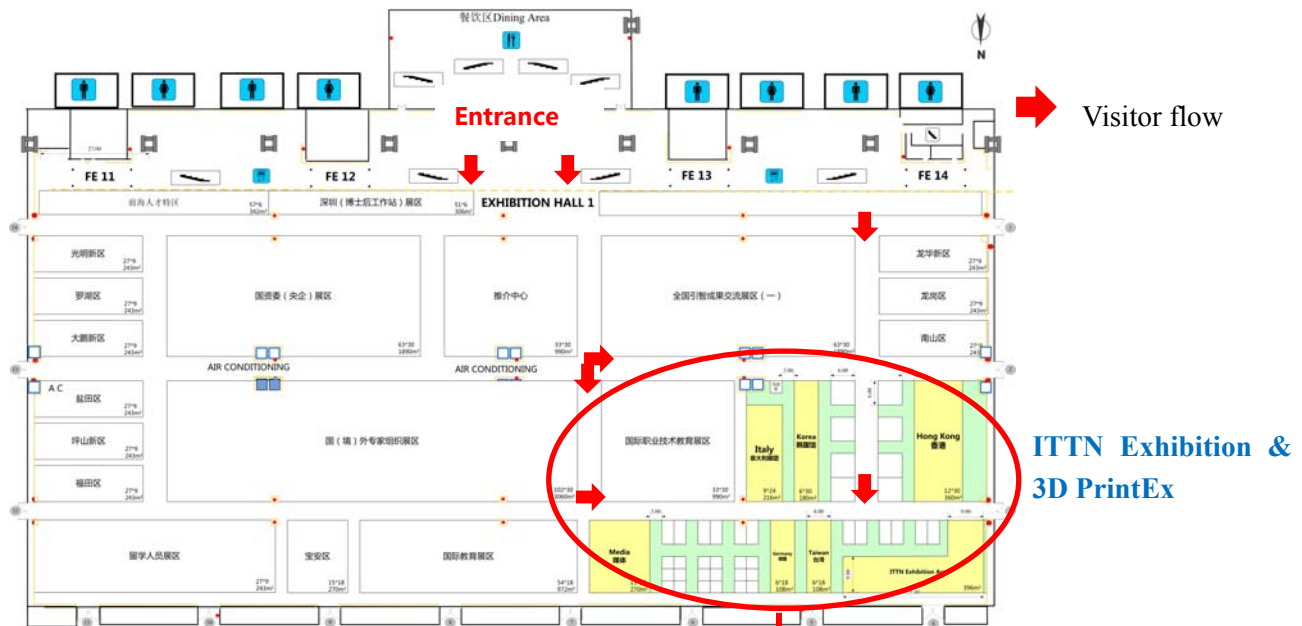
Highlights of Event

The Conference on International Exchange of Professionals (hereinafter referred to as "CIEP") is sponsored and hosted by the State Administration of Foreign Experts Affairs, and it had been held 12 times in total. As a top-level conference on talent exchange, it attracts world leading experts and promotes "innovation-drive" development.

International Technology Transfer Network (ITTN) is experienced in international project matchmaking. As partner of CIEP, ITTN will host the International Technology Transfer and Innovation Collaboration Session on the 13th Conference on International Exchange of Professionals. The session will include seminar, promotion and exhibition focused on the following themes "3D Printing, Smart City, Microelectronics, Health Technology, Innovative Finance, Intellectual Property"



1, Floor plan of Hall 1



Suggested Space for Italian Pavilion





2, Layout of Italian Pavilion - Total space size: 216sqm

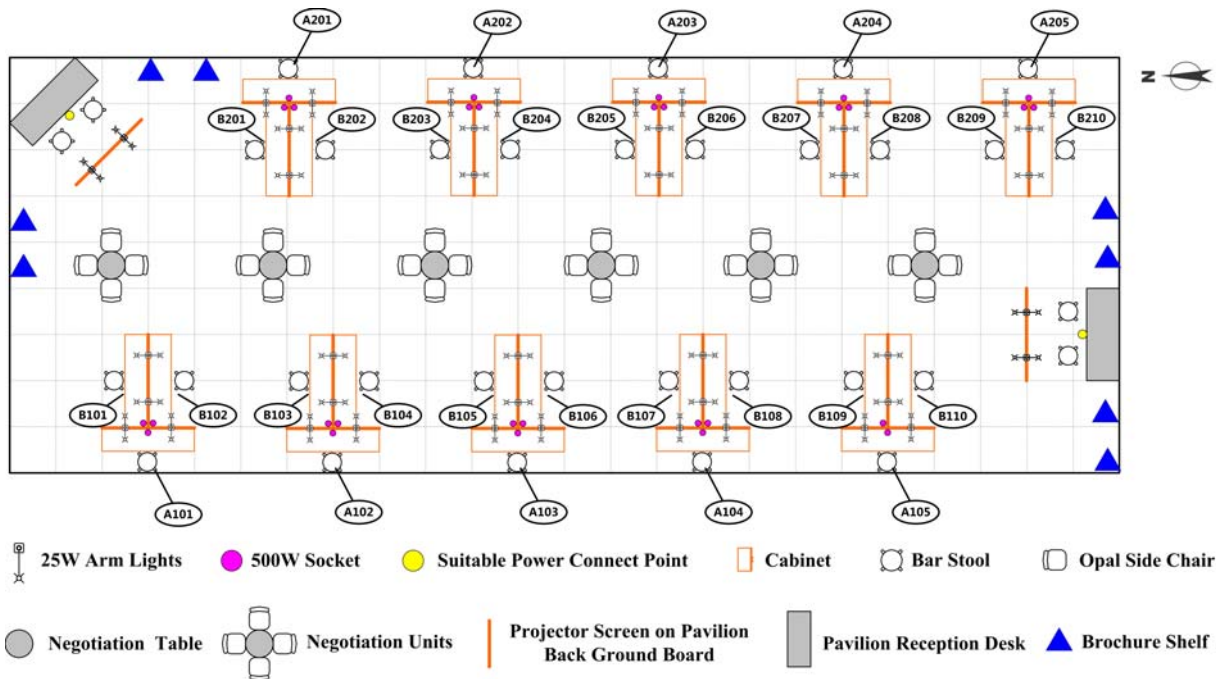
Showcase Kiosk A: 10 units

Showcase Kiosk B: 20 units

Reception Counter: 2 units

Meeting Area: 6 units

Magazine Rack: 8 units



Exhibition Name	Booth No.	Quantity
Fondazione IDIS	A201-205 , B201-210	15
Ambassy of PRC in Italy	A101 , B101 , B102	3
ICE	A102 , B103	2
Assut Europe S.p.A	B104	1
Euro China Society for health research S.R.L	A103 , B105 , B106	3
Antonio Cianci	A104 , B107 , B108	3
Roma Capitale China Office	A105 , B109 , B110	3

Design Effect Drawing

Unit A includes



Unit B includes





Facilities

Unit A includes

- Poster 2
- Lockable Counter 2
- Socket 1
- Bar Stool 1
- Spotlight 2

Unit B includes

- Poster 3
- Lockable Counter 2
- Socket 1
- Bar Stool 1
- Spotlight 3

3, Exhibitor at Italian Pavilion receive:

A: Fully furnished booth in a prime location, including 2 reception counters and 6 meeting area

B: Daily booth cleaning
On-site translation and networking assistance

C: Company introduction in Italian Pavilion catalogue
One page of Advertising in Italian Pavilion catalogue
Media report and on-site interview (news release to be provided by Italian Pavilion)
Total 8 units of magazine racks for pavilion exhibitors

D: On-site Activities
Speech opportunity of Forum
Free of charge forum attendee tickets – 5 tickets for Italian Pavilion
Road show opportunity

E: Match-making Service
On-line pre match-making
More than 3 match-making meeting on site of show
On-line release project information

For more information, please contact organizer of Italian Pavilion

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