

# The 13<sup>th</sup> Conference on International Exchange of Professionals International Technology Transfer and Innovation Collaboration

# Second Announcement

April 17<sup>th</sup> - 19<sup>th</sup>, 2015 Shenzhen Convention & Exhibition Center, China

# Panel Discussions, Networking Activities, **Project Roadshows, and Exhibitions**

Gather top worldwide experts from innovation application field Provide B2B matchmaking opportunities to innovative high-tech companies who are seeking for technology cooperation and investment services More business opportunities: participants can apply for project presentation for free





State Administration of Foreign Experts Affairs



The People's Government of ShenZhen Municipality



Organized By: ITTN International Technology Transfer Network

Collaboration Integration Development

# Agenda

April 17	April 18		April 19	
Afternoon	Morning	Afternoon	Morning	Afternoon
Registration	Opening Ceremony of the 13 <sup>th</sup> Conference on International Exchange of Professionals	International Technology Transfer and Innovation Collaboration Session	China-ASEAN Innovative Medical Technology Training	
China International Talent Alliance for 3D Printing Innovation Collaboration		International Technology Transfer ManagerTraining		
		Intellectual Property Session	Smart Health Session	New Energy Vehicles Session
		China-Australia Innovation Cooperation Session	China-Italy Innovation Cooperation Session	China-UK Innovation Cooperation Session
	One-to-One Business Cooperation			
	The 3D PrintEx Summit			
The 3D PrintEx Expo				

# **Highlights**

# Project Matchmaking

# China-Italy Innovation Cooperation Session

#### Morning of April 18, 2015

#### **Core Contents:**

Gather China-Italy innovation resources; promote research on China-Italy technologytransfer cooperation; introduce innovative Italian technologies from the fields of efficient and clean energy, enterprise management, financial investment and mergers, high-end training.

#### **Project Roadshows:**

China-Europe financial investment and mergers
Medical training and education programs
Advanced medical technology transfer and medical device projects
Management mode of Italian family enterprise
Pilot training program
High-end Italian yacht project

#### Italian attendees:

Ministry of Education University and Research, Ministry of Evironment Protection Land and Sea of Italy, Ministry of Health of Italy, Italian National Agency for New Technologies, Energy and Sustainable Economic Development, The National Research Council, Italian Trade Commission, Italian textile and new materials research and development center, CIBIC Science City of Naples, Polytechnic University of Milan, Roma capitale China office, The European and Chinese medical and health care league, University of Rome Tor Vergata, SOTACARBO, SOVETL, IMT S.r.I.

## China-Australia Innovation Cooperation Session

## Morning of April 19, 2015

#### Project Roadshows:

Biotechnology, new generations of information technology, intelligent manufacturing, energy conservation and environmental protection, new agriculture, etc.

#### Australian attendees:

Australian Trade Commission, Consulate General of Australia in Guangzhou, Commonwealth Science and Industries Research Organization, The University of New South Wales, University of Queensland, University of Technology, Sydney

# China-UK Innovation Cooperation Session

#### Afternoon of April 19, 2015

#### **Project Presentation Fields:**

Intelligent health, New energy vehicles, Big data, intelligent agriculture, intelligent home, etc.

#### **UK attendees:**

Isis Innovation, Mediwise, StemVax, Digi-O, Occams, Singularity, Rothamsted.

## Project Matchmaking

April 18 ~19, 2015

#### 200m<sup>2</sup> Project Matchmaking Zone

#### Online Matchmaking:

Exhibitors can not only release project information and video through online business matchmaking platform, but also can search for their objective projects and send out invitations by using our professional online matchmaking platform.

#### Onsite Matchmaking:

Organizer will provide some meeting rooms and meeting points for one-on-one partnering. Organizer will also set up business lounge in different technology areas for visitors and exhibitors to open business matchmaking.

#### Self-matchmaking:

Business Matchmakinglounges will be set up in line with the subjects of technology, elements, models, and regions.

## Tech Transfer Training

#### International Technology Transfer Managers Sessior

Afternoon of April 18, 2015; April 19, 2015

#### Training objectives:

Integrate global wisdom, assist technological innovation and promote industrial upgrading

#### Target groups:

Head of technology transfer department

Entrepreneurial innovation enterprise's marketing manager, technology transfer manager, product manager

Management of Innovation science and technology park

Head of university, research institute, laboratory

Third parties providing technology transfer services

#### Topics:

Subject I: commercial transformation of International technology transfer and innovation ---- in theory and practice

Subject II: International cooperation innovation and Chinese industry innovation upgrading

#### Guests:

Andy Sierakowski Chairman of ITTN/Former chairman of KCA

Ashley J. Stevens Manager of Focus IP/Former chairman of AUTM

J. Kent Millington Manager of Utah Valley University

Janet Scholz President of ACCT Canada

David Ai Director of Knowledge Transfer Office (KTO), City University of Hong Kong

Sara Medina Member of the Board, SPI-Sociedade Portuguesade Inovação S.A.

# China-ASEAN Innovative Medical Technology Seminar

April 19, 2015

#### Background:

In china, medical technology and relative industries have developed rapidly. But a number of emerging markets are still rooted in Southeast Asia. The prosperous development of the ASEAN countries means spend more on health care, which can lead to the development of the regional medical equipment market. Cardiovascular disease is the first killer in many Asian countries, accounting for nearly 60% of 17 million deaths every year. Focusing on the prevention, diagnosis and treatment of cardiovascular diseases increase the demand for cardiovascular devices. It is estimated that 25-30% of the deaths in Southeast Asia are caused by heart disease.

#### Topics:

The seminar will invite clinical specialists, business representatives, industry authority to interpret the latest medical technology progress and future innovation development of chronic diseases such as cardiovascular diseases.

#### Guests:

Beijing Anzhen Hospital, Chinese Society of Biomedical Engineering, etc.

# Special Topic Forums

### Smart Health Session

#### Morning of April 19, 2015

#### **Core Content:**

Prospects of international health care imply that informationization and intellectualization has become the trend. In china, information construction of medical and health has become an important part of a new round of medical system reform, and also playa positive role in promoting economic transition. By applying the Internet of things to medical field and digitalization and visualization model, smart health collect vital signs and monitor health; enable more people to share the limited medical resources. Especially in disease prevention and personalized medicine, smart health will play an increasingly important role.

Smart health session will be held by ITTN during the 13<sup>th</sup> Conference on International Exchange of Professionals, and related government agencies, research institutes, scientific research units and enterprises will be invited.

# New energy vehicles Session

#### Afternoon of April 18, 2015

#### Topics:

Electric vehicles; National policy guidance and present industry development situation of charging pile Standards and the national layout of charging pile

Game of charging pile industry in Beijing, shanghai, Guangzhou, shenzhen

The electric car charging infrastructure construction and promotion

#### Guests:

The people's Government of shenzhen City, Beijing Administration of Foreign Experts Affairs, academician of Hong Kong University Chen Qingyuan, State Grid Shenzhen Electric power company, Chinese Automotive Technology & Research Centre, Beijing Automotive Industry Group Co., Ltd., BYD, China Anhui Jianghuai Automobile Co., Ltd, BMW, Tellus Power, ChinaEquity Group, Mandarin Capital

# Intellectual Property Session

#### Afternoon of April 18, 2015

#### Topics:

Intellectual property rights and technology transfer training under the International Technology Transfer Protection of intellectual property rights under the perspective of Corporate social responsibility International technology transfer and innovation in Shenzhen

#### Guests:

The people's Government of shenzhen City, Beijing Administration of Foreign Experts Affairs, Long An Law Firm, Madderns Patent and Trademark Attorneys, Thomson Reuters, Questel, MercantiDorioAssociati

## China International Talent Alliance for 3D Printing Innovation Collaboration

#### Afternoon of April 17, 2015

#### **Core Content:**

3D talents from world famous enterprises, scientific research units, industry group will come together. The session involves in 3D printing technology innovation; innovative materials such as metal, polymer, biological materials; design and advanced application software; cultural and creative industry innovation, education and training, etc.

The session will discuss the establishment of China International Talent Alliance for 3D Printing Innovation Collaboration; how to interact the think tank with international cooperation; promote interactive integration of 3D and international technology transfer; attract international high-end talent and integrate innovation cooperation resources; push 3D printing industry's rapid developmentdriven by international technology transfer and innovationtalents.

### The 3D PrintEx Summit

April 18~19, 2015

#### **Opening Ceremony and Forum**

#### Guests:

Chinese Association for Science and Business, Stratasys, Additive Manufacturing Technology Research Institute, Cornell University, EOS, MCor Technologies, Politecnico di Milano, South Korea 3D PIA, shenzhen design union, AG

#### Sub-Forums:

New material Metal printing

The latest applications of 3D scan and display

3D display and print in medicine

3D print in culture creativity

Cloud platform for Guangdong, Hong Kong, Macao and Taiwan

Cloud platform for Beijing, Tianjin, hebei

Cloud platform for Yangtze River Delta

#### Guests:

Guangzhou 3DPrinting Collaborative Innovation Alliance, Guangzhou ShengLong Electronic Technology Co., Ltd., Shenzhen Sunshine Laser & Electronics Technology Co., Ltd., Xuberance, 3D PrintEx, The National Taiwan University of Science and Technology, Beijing 3DTechnology Industry Alliance, Nanjixiong, Cybernaut, Beijing Anzhen Hospital, Chinese Academy of Sciences, Huazhong University of Science and Technology, Materialise, Raycham Laser Group, Morpheus, 3Doodler, ESUN, the Chinese Academy of Engineering, Politecnico di Milano, ShenZhenEstarDisplaytech Co., Ltd., Tonnor Material Science, Hong Kong University of Science and Technology, HKPC

## **Exhibition Display**

# The 3D PrintEx Expo — 3D Display and Print Technology Exposition & Summit with Global Standards and highest Commercial Value in Greater China

## From the afternoon of April 17, 2015 to April 19, 2015

- 80 top companies from 3D printing industry will be invited to display the latest technologies, products and services at the 3D PrintEx Expo.
- The 3D PrintEx Summit and various technical seminars will be held: dialogue on 3D print technology demand (technology, equipment, materials, software); demand on 3D technology solutions (medical, high-end equipment, fashion)
- 2.5 days business matchmaking: provide opportunity for exhibitors, experts and potential buyers to expand business network and establish business relations

#### **Exhibition Highlights**

- Display 3D printing technology: EOS, Intel, Materialise, Mcor, Wasu, etc.
- Pavilion: Italy Pavilion, south Korean pavilion, Germany Pavilion, HK Pavilion, Shenzhen pavilion, Taiwan Pavilion, The Yangtze river delta pavilion, The pearl river delta pavilion, Beijing-tianjin-hebei pavilion.
- Various professional lecture and site activities.
- 31 provinceswill send delegations, including officials from innovation science and technology department to visit the event. Business matchmaking arranged with corporate buyers to buy technology, services, equipment, and recruit talents;
- The following potential buyers and end users will visit the 3D PrintEx Expo, and talk cooperation opportunities with exhibitors:























# International Technology Transfer Project Exhibition

## From the afternoon of April 17, 2015 to April 19, 2015

- Select outstanding international innovation cooperation projects to exhibit
- Projects are from the UK, Australia, Italy, Germany, France, Belgium, South Korea, Japan, Taiwan, Hong Kong and other countries and regions
- Projects involve in biotechnology, intelligent health, high-end manufacturing, energy conservation and environmental protection
- Display international technology cooperation base
- Display International technology transfer services organization

# **Attending Countries and Regions**





























# Attending Institutions

#### Governmental agencies:

The State Administration of Foreign Experts Affairs

The people's Government of Shenzhen City

The State Food and Drug administration

Food and Drug Administration

ACCT

The government of Waterloo, Canada

The Southern California Biomedical Council

The French Chamber of Commerce and Industry in China

The Australian Trade Commission

JST

KIAT

Ministry of pubblic administration and Innovation of Italy Ministry of Evironment Protection Land and Sea of Italy **HKTDC** 

#### Associations:

Association for enterprise exchanges across the Taiwan straits **G P Tromans Associates** 

Contunua

Quale medicina 2000

The European and Chinese medical and health care league

Chinese Society of Biomedical Engineering

China Association for Medical Devices Industry

3D Pringting Industry Association (3D PIA)

Guangzhou 3DPrinting Collaborative Innovation Alliance Beijing 3DTechnology Industry Alliance

#### Scientific research institutes:

SOTACARBO

American Life League

**Utah Valley University** 

Rothamsted Research, UK

VTT

NTUST

Hong Kong Applied Science and Technology Research Institute

**Drexel University** 

ADD Aalto University Digital Design Laboratory

Robotics laboratory of Cornell University

Chinese University in Hong Kong

Academy for Advanced Interdisciplinary Studies, Peking University; Center for Biomedical Materials and Tissure Engineering

International school,

Beijing University of Posts and Telecommunications

University of Waterloo

Peking Union Medical College Hospital

Beijing anzhen hospital

Peking University Third Hospital

Commonwealth Science and Industries Research Organization

#### Park and enterprises:

Kyung-Pook Science and Technology Park

Aulisa Medical Technologies, Inc.

Q5 Enterprises Ltd

Occams Resources

StemVax, LLC

Totalinfo Ltd.

**CNRS** 

TALECRIS BIOTHERAPEUTICS

Aviation Industry Corporation of China

Commercial Aircraft Corporation of China

China aerospace science and Technology Corporation

China academy of machinery science and technology

ChemNet-china

China National Offshore Oil Corporation

SINOPEC

**CNPC** 

CETC

Mindray Medica

Neusoft

JenKem Technology

**HKSTPC** 

Stratasys

**Qualtech Consulting Corporation** 

SOVETL

IMEC (shanghai)

Hong Kong3D printing technology Co., Ltd.

Hunan Farsoon High-Technology Co., Ltd.

#### Financial and investment institutions:

China Development Bank

Bank of China

China Construction Bank

Bank of Shanghai Ping An Bank China Equity Group Mandarin Capital

PWC

GF Securities Co., Ltd.
Export-Import Bank of China

Top yield capital Aspinall Capital Kaiwu capital Dianliang capital Top yield capital Tririver Capital

Northern Light Venture Capital Mingxin China Growth Fund

Shenzhen leaguer venture capital Co., Ltd.

Eurazeo

DFJ Dragon Fund China

Unicom innovation venture capital Co., Ltd.

**CDH Investments** 

Vertex Venture Holdings Ltd Sequoia Capital China

CFLD

# The professional services organization of technology transfer and intellectual property rights:

ITTN CITTC KCA MaRS OTL SPI

NCL Group ISIS UCMC FOCUS-IP

Sheppard Mullin Richter & Hampton, LLP

Transpacific IP
Perkins Coie LLP
Dale &Lessmann LLP

ELZABURU

Beijing Dacheng Law Offices, LLP

King & Wood Mallesons Lifang& Partners Long An Law Firm

BEIJING GUO & PARTNERS
Boss & Young Attorneys at Law

Perkins Coie LLP

Sheppard Mullin Richter & Hampton, LLP

Unitalen

MercantiDorioAssociati CN-knowHow IP Group

Sunshine Intellectual Property International Co., Ltd.

Questel

Intellectual Property Publishing House

WIPO

# The 13th Conference on International Exchange of Professionals

Approved by the state council, The Conference on International Exchange of Professionals is the largest and highest national and international talent and intelligence exchange event open to foreign experts and talents in china, integrating talent, intelligence, technology, project and management. Under the theme of "Gather Global Talents, Promote Common Development" and with the goal of "International, Professional, High-end, Excellent, Market-oriented", the 13<sup>th</sup> Conference on International Exchange of Professionals aims to expand exchange of international professionals, serve for "Thousand Talents program" & "Recruitment Program of High-end Foreign Experts" of the central government, meet demands of high-end talents, and integrate high-quality resources. By 2013, the Conference on International Exchange of Professionals has been successfully held for 12 consecutive years, and become the first brand and important platform of introducing overseas talent and intelligence into china.

In the practice of integrating global innovation resources to promote "innovation-drive" strategic development of China, introduction of international professionals will inevitably lead to international technology transfer and innovation collaboration, and vice versa. International Technology Transfer and Innovation Collaboration Session organized by International Technology Transfer Network (ITTN) will be held during the 13<sup>th</sup> Conference on International Exchange of Professionals. It will fully utilize the platforms of "Conference on International Exchange of Professionals" and "International Technology Transfer Convention" to further promoting the concept of "Gathering Global Talents" and "International Technology Transfer", carrying out innovation driven development strategy for the purpose of attracting international innovation resources by organizing seminars, networking activities, project roadshow and exhibition.

# **Call for Projects**

13<sup>th</sup> Conference on International Exchange of Professionals International Technology Transfer and Innovation Collaboration

- · Registration Please Click here: http://www.pharmatable.com:8089/en/13thCIEP/
- · Online Video Marketing of Technology Transfer Projects
- The online site matchmaking activities of the conference will be meticulously organized to ensure successful matchmaking of technology transfer project:
- ·More attention and business opportunities can be gained for more cooperation resources by identification pins: All participants will be identified as: technology supplier, technical demander, cooperation development, investment, incubator, intermediary services, etc.
- •Provide unified desks for matchmaking. Cooperation programs can be arranged according to relevant fields or nations transfer online so that the supplies can match the demanders more effectively by ITTC secretariat.
- · Online pre-matchmaking system

This system can bring precise matching of technology transfer project supply and demand.

· Project Information Form, Please Click: http://www.pharmatable.com:8089/en/13thCIEP/

# Call for Speakers

#### HONORABLE EXPERTS AND FRIENDS,

The 13<sup>th</sup> Conference on International Exchange of ProfessionalsInternational Technology Transfer and Innovation Collaborationwill be held at Shenzhen Convention & Exhibition Center in Apr. 17-19, 2015. The Conference Committee is now seeking for speakers for the concurrent sessions. Our intent is to identify outstanding speakers consistent with the goal of giving a high-end, world-class conference reflective of the CIEP's high standards of excellence. We would like to make this conference an informative, pragmatic, vibrant, exciting, and encouraging event with global perspective. Under the theme of "Gather Global Talents, Promote Common Development" and with the goal of "International, Professional, High-end, Excellent, Market-oriented", the 13th Conference on International Exchange of Professionals aims to expand exchange of international professionals, serve for "Great Minds Gather in Beijing Program" & "Recruitment Program of High-end Foreign Experts" of the central government, meet demands of high-end talents, and integrate high-quality resources.

Furthermore, it is warmly welcomed to recommend (or forward this email to) potential speakers whom you know to be knowledgeable, skillful, and experienced to attend The 13th Conference on International Exchange of ProfessionalsInternational Technology Transfer and Innovation Collaboration. After full consideration, the Committee will extend invitations to those individuals who are selected to be part of the CIEP. Please submit the speaker's biography, photo, contact information, topic,speech content abstract to the following contacts. We welcomeyou to submit more than one nomination.

· Speaker Information Form, Please Click: http://www.pharmatable.com:8089/en/13thCIEP/









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Contact Us

Rachel Tian

Mob: +86 18101858037

Email: racheltian@gw-bj.com Tel: +86 21 60649107

Shen Yi

+86 18621185951

shenyi@gw-bj.com

Fax: +86 21 65231286

# History of the Conference on International **Exchange of Professionals:**

- **X Exhibitors from 73 countries and regions**
- **\*\* more than 24000international experts, overseas students, professionals;**
- **\*\* more than 3200 expert organizations, training institutions, professional** associations, scientific research institutions, science and technology company
- **X 18000 domestic enterprises**
- **\*\* more than 450 Hong Kong companies**
- **x** more than 120 Taiwan companies
- \* more than 350 signing ceremony, company introduction, seminars, and BBS
- **\*\* more than 30000 job intentions**