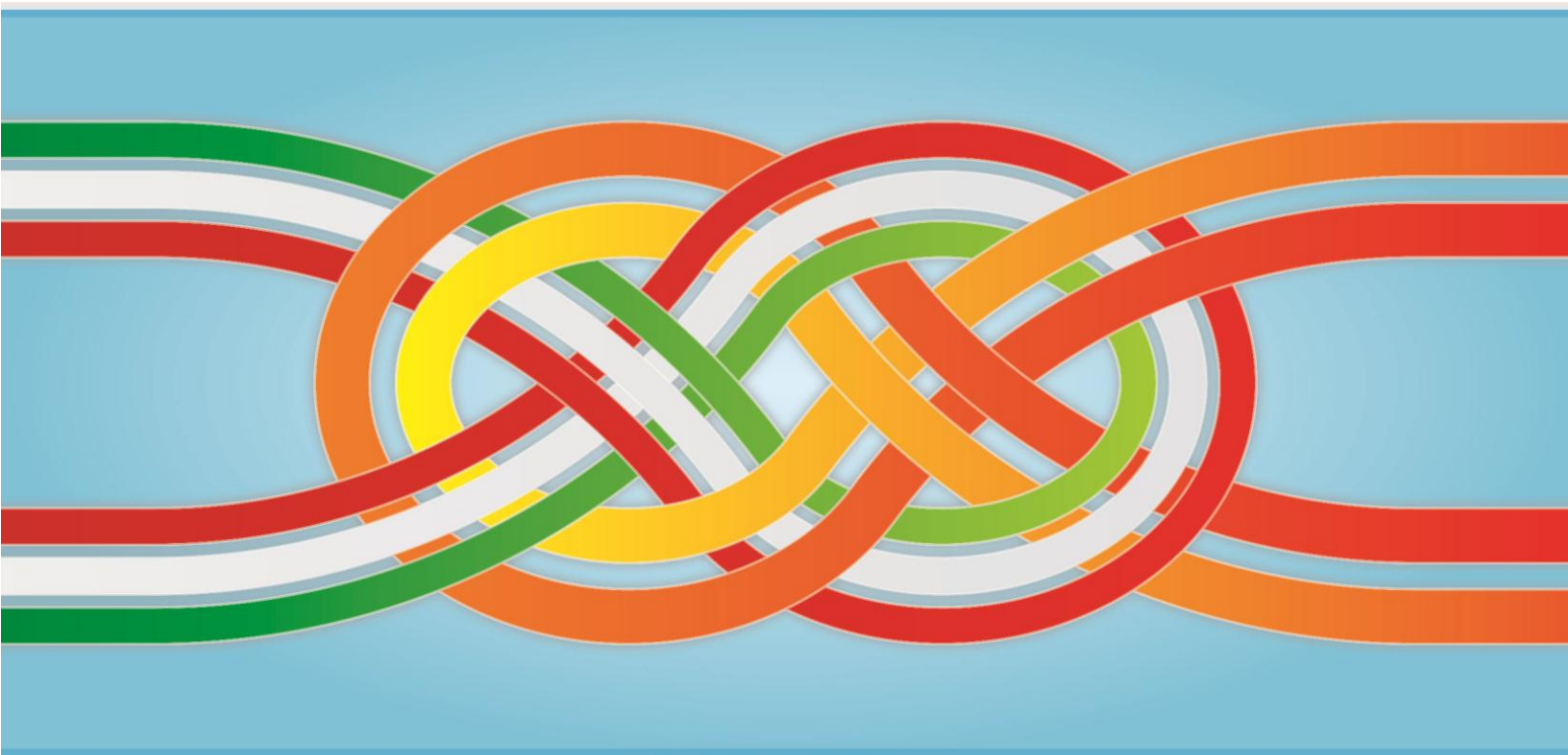




*Ministero dell'Istruzione,
dell'Università e della Ricerca*



Ministry of Science
and Technology, China



CHINA - ITALY

SCIENCE, TECHNOLOGY & INNOVATION WEEK

BEIJING - CHENGDU - GUIYANG

November 13th - 17th, 2017

CHINA ITALY
INNOVATION FORUM
8th EDITION

**SINO
EXCHANGE EVENT
ITALIAN**
11th EDITION

CALL FOR PARTICIPATION

CALL FOR PARTICIPATION IN THE

CHINA-ITALY SCIENCE, TECHNOLOGY & INNOVATION WEEK 2017

EVENT TO PROMOTE THE INTERNATIONALIZATION OF RESEARCH-
ENTREPRENEURIAL SYSTEMS AND THE COOPERATION BETWEEN CHINA AND ITALY
IN SCIENCE, TECHNOLOGY AND INNOVATION

NOVEMBER 13-17, 2017

BEIJING - CHENGDU – GUIYANG

ABOUT

The *China-Italy Science, Technology & Innovation Week* is the main Italian platform for the scientific and technological cooperation with China aimed at the establishment of scientific, technological and commercial partnerships in the innovative research- entrepreneurial fields.

The program, that includes - through the *back-to-back formula* – the **China Italy Innovation Forum** (CIIF – VIII edition) and the **Sino-Italian Exchange Event** (SIEE – XI edition), will take place in China from **13th – 17th November** and will provide the main event in Beijing and two sub-forums in **Chengdu** and **Guiyang**.

The China-Italy Science, Technology & Innovation Week is the main networking e matchmaking event whose program is structured as a permanent matchmaking platform, held alternately in Italy and China, and combines also information and supporting services for the establishment of new partnerships. Moreover, meetings, workshops, one-to-one are the corollary of these principal activities, together with an intense institutional promotion action under the coordination of their respective governments in the framework of bilateral relations.

In Italy, the program is promoted by the **Ministry of Education, University and Research-MIUR**, in collaboration with the **Ministry of Foreign Affairs and International Cooperation – MAECI** and is coordinated by **Città della Scienza** of Naples, on the basis of the Framework Agreement signed in 2013 among MIUR, MAECI, Ministry of Economic Development, ICE- Agency for the internationalization and promotion of Italian businesses abroad, Digital Italy Agency and Città della Scienza.

The initiative is realized in synergy with the Ministry of Economic Development, Ministry of Health, Ministry of Environment, Protection of Land and Sea and in collaboration with the **National Research Council-CNR**, **Confindustria**, **National Technological Clusters**, the main Italian universities and research centers and with **Campania Region** for the Sino-Italian Exchange Event.

In China, the initiative is promoted by the **Ministry of Science and Technology-MOST** and organized by the **Beijing Municipal S&T Commission–BMSTC**, **Beijing Association for Science and Technology–BAST**, member of the Chinese Association for Science and Technology – CAST and of other important Chinese organizations.

THE 2017 EVENT PROGRAM

The 2017 program reaches its maximum visibility in the *China-Italy Science, Technology & Innovation Week*, a week-event totally dedicated to exchange activities between the Chinese and Italian organizations that will be held from 13th to 17th November 2017.

The program consists in:

- **Thematic seminars, workshops and roundtables** on relevant issues identified by both countries in their geographical areas
- **One-to-one meetings** between Italian and Chinese researchers and entrepreneurs
- **Visits of Chinese excellence centers**

The event will be inaugurated in Beijing on November 14th in the presence of **Ministers Valeria Fedeli** and **Wan Gang**, while the sub-forums will be held in other Chinese cities the days after, in particular in Chengdu – important economic and nerve center for transportation and communication – and Guiyang – economic and technological center of Guizhou Province.

The program of the *Week* includes:

- **November 13-15: Beijing**
- **November 16: Chengdu**
- **November 17: Guiyang**

Moreover, for the 2017 edition two specific events will be held during the main event in Beijing:

- the second edition of the **China-Italy Best Start-up Showcase** dedicated to innovative startups and young talents who will have the opportunity to meet Italian and Chinese investors and incubators.
- the second edition of the **Digital Fabrication Zone** where the ideas of Italian and Chinese *makers* can be shared in order to create new innovative projects combining “cultural traditions and digital innovation”.

Please visit the [website](#) for more info.

OBJECTIVES OF THE CALL

Connect high-tech companies to promote technology transfer of products, services and innovative competences; promote the "excellences" in science and technology in both countries by strengthening the institutional bilateral dialogue; support the cooperation between subjects - entrepreneurial and research – who develop innovation.

More particularly, this Call for Participation aims at:

- promoting the **registration of Italian participants** for activities organized for the 2017 edition of the *China-Italy Science, Technology & Innovation Week*;
- collecting the **requests for the One-to-one meetings** to allow participants to meet potential partners and present itself on the Chinese market and/or explore exchange opportunities suggested by Chinese enterprises, research centers and authorities.

PRIORITY SECTORS:

Research fields and industrial sectors have been identified by crossing those indicated in the national guidelines of the Italian *National Program for Research* - PNR and the priority ones indicated by the Chinese government.

In particular, the priority sectors are:

- Aerospace
- Agrifood
- Green Chemistry
- Health & Life Sciences
- Clean Tech & Environment
- Energy
- Sustainable Mobility
- Blue Growth
- New Generation ICT
- Smart Industry
- Design and Creative Industry
- Smart Cities & Communities
- Tourism & Cultural Heritage
- Education & Training
- Socio-Economic Issues (*Open Innovation, Technology Transfer, Finance and Venture Capitals, Intellectual Property*)

BENEFICIARIES

The initiative is targeted to all subjects, based in Italy, operating in the product and/or process innovation and/or in scientific and technological research, interested in internationalization activities and in the cooperation with China.

In particular, the participation is open to:

- Research centers
- Universities
- National Technological Clusters
- Companies
- Startups
- Makers
- Innovative Districts
- Science and Technology Parks
- Associations
- Stakeholders

REGISTRATION

The participation in the event, in the one-to-one meetings and working sessions is **free of charge**. Please register at the [link](#). The registration will be later subordinated to the subscription on the platform **ITALYmatchmaking**.

SERVICES OFFERED

Participants will be entitled to:

- Use the Italymatchmaking platform;
- Participate in the one-to-one meetings organized on the basis of prior matching activities realized by Città della Scienza and Chinese partners
- Publication of their own company-profile on the event catalogue;
- linguistic support during the scheduled one-to-one meetings and the working sessions;
- Participate in the roundtables, seminars and workshops that will be defined by the Italian and Chinese organizers based on the identified needs;
- Logistic and technical assistance on site.

Travel, accommodation expenses, visa application and fees will be borne by the participants.

REGISTRATION DEADLINE

The deadline for the registration is **October 19th, 2017** for people who intend to have one-to-one meetings, while to participate in the event the deadline is **October 30th, 2017**.

It is recommended to register as soon as possible in order to send to the Chinese partners a first list of applications by the end of July in order to analyze the cooperation projects for the matching of the one-to-one meetings with potential Chinese partners.

NUMBERS OF THE PREVIOUS EDITIONS

The **2016 edition** was held in Italy with the main event in Naples in the presence of Ministers **Stefania Giannini** and **Wan Gang** and two thematic sub-forums in Bergamo on Advanced Manufacturing and Health Technologies and in Bologna on Agrifood. The successful event registered **650 participants coming from different areas of China** and from the Chinese community in Italy and **1,500 Italian participants**, the organization of over **600 one-to-one meetings**, the signing of **10 cooperation agreements** and **80 projects landed**. Moreover, the event thanks to the huge numbers reached and the well articulated program on the territory, has been consecrated as a stable and structured appointment in the innovation fields cooperation between Italy and China.

In fact, during the **G20 Summit on Science, Technology and Innovation**, held in November 2016, in his closing speech **Minister Wan Gang** cited the bilateral cooperation between Italy and China as a reference model.

The **2015 edition** was held in China in five cities: Beijing, Chongqing, Shanghai, Zhengzhou, Tianjin in the presence of Ministers **Stefania Giannini** and **Wan Gang**, who in the Joint Statement

they signed recognized the importance of the *Week* as a valuable tool for cooperation between the two countries. The success of the event was confirmed by the presence of over **200 Italian participants**, over **1,600 Chinese participants**, the organization of over **800 One-to-One meetings** and the signing of about **30 cooperation agreements**.

The **2014 edition** was inaugurated in Naples, at Città della Scienza by Minister Stefania Giannini, and closed in Milan, at Politecnico, in the presence of Prime Minister **Matteo Renzi** and Chinese Premier **Li Keqiang**. The event registered the participation of **150 Chinese innovators** coming from 3 municipalities and 6 provinces and over **600 Italian participants**. Totally, **20 agreements** were signed, both in the scientific cooperation and in terms of commercial and productive cooperation between Italian and Chinese companies.

WARNINGS

Participation requests will be selected by the organizers to ensure a balanced representation of the priority sectors and of the various types of subjects, as well as based on feedback in terms of the interest of the Chinese counterpart.

The event is related to scientific and technological innovative business sectors, meaning those of both high technology sectors than innovative processes, products and services of traditional sectors.

It specifies that the program does not provide promotion and marketing activities of commercial products itself, but refers to the promotion of internationalization of research and innovation systems for services or products with an innovative technology content or connected to the research.

Italian organizers decline any liability for visa application to China. For the release of the visa, it is recommended to contact the Chinese Embassy or the Consulate in Italy with the utmost promptness. For more information, please check the following links: www.visaforchina.it or www.cittadellascienza.it/cina.

FOR MORE INFORMATION

Città della Scienza

Casa Cina – International Technology Transfer Center

email: cina@cittadellascienza.it

tel.: 081-7352448

www.cittadellascienza.it/cina

The China-Italy Science, Technology & Innovation Week is promoted by



and by



ORGANIZED BY



IN COLLABORATION WITH



AND WITH THE CHINA-ITALY TECHNOLOGY TRANSFER CENTER



AND FOR THE SINO-ITALIAN EXCHANGE EVENT

