

International Best Startup Showcase

Tentative Agenda

Time		Activity Name	Contents
Module I: International Best Startup Showcase			
April 14	Morning	Pre-Event Pitch Train	Before the event, the representatives can present their projects in advance, investors and international advisors will give some advices based on their performances.
	Afternoon	The Conference on International Exchange of Professionals (CIEP)-Matchmaking	The representatives will participate in the Matchmaking of CIEP this afternoon, acquire the opportunity of meeting numerous investors.
April 15	Morning	1. The First International Talent Festival-Opening Ceremony 2. International Best Startup Showcase	After the opening ceremony, the roadshow of showcase will start around 10 am, whilst conducting matchmaking
	Afternoon	International Best Startup Showcase	Roadshow & Matchmaking
Module II: Policy Promotion & Matchmaking			
April 16	Whole Day	International Technology Transfer and Entrepreneurship Seminar	The Seminar will focus on the status quo and development on International Technology Transfer & Entrepreneurship
April 17	Whole Day	Dream Trip in Shenzhen	Visiting leading enterprises based in Shenzhen, such as Tencent, Foxconn and BYD, etc.. Tencent: Founded in November, 1998, Tencent is a leading provider of Internet value added services in China. Foxconn: The largest electronic industry & technology manufacturing provider in the world. BYD: As one of the Top 500 Chinese Enterprises, specializes in four industries including IT, automobile, new energy and rail transit.
April 18	Morning	Communication and Matchmaking: GS Park	a) Visiting GS Park, and observe the circumstance, facility.. b) Getting the knowledge of its features, advantages, industrial development, etc.. c) Matchmaking with investors to push for the final landing
	Afternoon	Policy Promotion: Policy on Science and Technology	Leaders from Shenzhen Science and Technology Innovation Bureau will clearly address the policy on science and technology, containing detailed landing policy and consultant services etc..
April 19	Morning	Communication and Matchmaking: Baoneng Sci-tech Industrial Park	a) Visiting Baoneng Sci-tech Industrial Park , and observe the circumstance, facility.. b) Getting the knowledge of its features, advantages, industrial

			development, etc.. c) Matchmaking with investors to push for the final landing
	Afternoon	Matchmaking with Potential Partners	One to One Matchmaking with Key Enterprises, Investment Organizations, Fund Companies from Longhua District
April 20	Morning	Communication and Matchmaking: Gangzhilong Innovation Industrial Park	a) Visiting Gangzhilong Innovation Industrial Park, and observe the circumstance, facility.. b) Getting the knowledge of its features, advantages, industrial development, etc.. c) Matchmaking with investors to push for the final landing
	Afternoon	Policy Promotion: Policy on Talents	Leaders from Talent and Personnel Service Center will conduct presentation on Talents Policy, and explain the explicit Preferential policies for talents
April 21-22	Whole Day	Sightseeing	Visiting scenic spots in Shenzhen
Module III: Special Matchmaking and Consultant Services for Final Landing			
April 23-24	Whole Day	Specific Meeting on Matchmaking and Consultant Services	a) Planning to invite prestigious experts to provide advises and consultant services on landing to representatives according to their areas b) Matchmaking opportunities will also be offered.
Module IV: Achievements Display			
April 25	Whole Day	Display of Achievements	a) Reports of Project Landing b) Signing Ceremony Media Exposure will be provided for representatives as well as following support on Final Landing.