

International Technology Transfer and Entrepreneurship Seminar

Time: April 16 (MON)

Location: Longhua District

Time	Contents
09:00-09:10	Introduction by Host
09:10-12:00	<i>Module 1: Status quo and Development of International Technology Transfer & Chinese Favorable Circumstance for Landing</i>
09:10-10:00	John Zhang, Secretary General, International Technology Transfer Network (ITTN)
10:00-11:00	Cao Lei, Chairman, Shenzhen Juneng Capital
11:00-11:30	Topic: A Roadmap to China Speaker: Robin Peter Tensen, Director in China, Globaltech_IP
11:30-12:00	Mariano Iadanza, Head of Business Incubation Centre, Citt à della Scienza
12:00-13:30	Lunch
13:30-17:00	<i>Module 2: Intellectual Property and Challenges on Landing</i>
13:30-14:00	Roberto Luzi Crivellini, Partner, Studio Legale Macchi di Cellere Gangemi
14:00-14:30	Majid Anwar, CEO, Modo Systems Ltd.
14:30-15:00	Luca Vittorio Canepa, CEO, LVC Management Services & Consulting S.a.s; PoliHub Mentor
15:00-15:30	Topic: Challenges and solutions for soft-landing in China Speaker: Alessandra, Director of China -Italy Maker Space

	Beijing Zhongguancun Innoway Technology Service Co., Ltd.
15:30-17:00	Free Communication