

# CHINA - ITALY

SCIENCE, TECHNOLOGY & INNOVATION WEEK  
中意科技创新周



## October 14<sup>th</sup> Program

Venue: Città della Scienza, Via Coroglio 57 -104, 80124 Napoli

### MORNING SESSION

#### **8.30 – 9.00**

Participants registration

#### **9.00 – 11.00**

**Room: Montessori – Bilateral translation Chinese/Italian (English Slides)**

#### **Innovation Spotlight on**

#### **Smart Cities, Energy and Next Generation ICT**

##### **Chinese participants**

- Jun Shi, Beijing Sanyi Green Energy Development Co., Ltd.
- Lei Liu and Qun Xie, SinoEV Tech Co., Ltd.

##### **Italian participants**

- Giorgio Ventre, Director of National Telematics and Multimedia Lab, National Interuniversity Consortium for Informatics (CINI)
- Mauro Annunziato, Coordinator of the Smart City Projects - ENEA
- Lorenzo Benussi, Top-Ix Consortium
- Alessio Botta, Chief Technical Officer, NM2 srl
- Fabrizio Pugliese, Developer, Webresults
- Fabrizio Matta, General Manager, SmartNet Security
- Antonio Pecchia, Director, Critiware



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**9.00 – 11.00**

**Room: Vico – Bilateral translation Chinese/Italian (English Slides)**

## **Innovation Spotlight on**

### **Biotech**

*Green Chemistry, Biomasses & New Materials*

#### **Coordinator:**

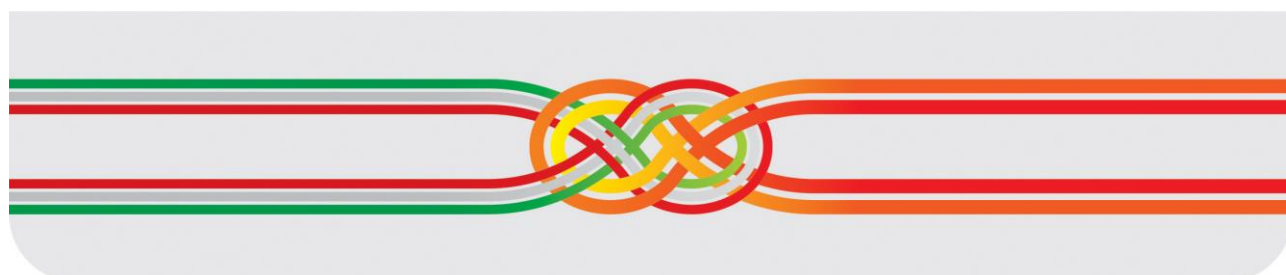
**Mario Malinconico, Italian representative at IUPAC, Research Director, Institute for Polymers, Composites and Biomaterials (IPCB) National Research Council**

#### **Chinese participants**

- Delegate of Hong Kong Innovation Services Limited
- Delegate of Fument.com.cn

#### **Italian participants**

- Maurizio Avella, Institute for Polymers, Composites and Biomaterials (IPCB), National Research Council
- Cinzia Faraco, Department of Chemical sciences, University of Naples Federico II
- Marina Paolucci, Sannio University and Liverini SpA Company
- Antonio De Falco, Res Nova Die S.r.l Company
- Domenico Liotto, ATI Biotech
- Barbara Nicolaus and Paola Di Donato, Institute of Biomolecular Chemistry (ICB), National Research Council
- Francesco La Cara, Institute of Biosciences and Bioresources (IBBR), National Research Council
- Massimo Fagnano, Nunzio Fiorentino, Interdepartmental Centre for Environmental Research (CIRAM), University of Naples Federico II
- Paola Muraro, International Solid Waste Association (ISWA)



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**9.00 – 11.00am**

**Room: Archimede – Simultaneous translation Chinese/Italian**

## **Round Table**

### **How to promote the internationalization of Technological Clusters, S&T Parks and Incubators**

#### **Coordinator:**

**Guido Capaldo, Coordinator of Degree in Managerial Civil Engineering, University of Naples Federico II**

#### **Chinese participants**

- Hou Jie, Beijing Putian Desheng Technology Incubator Co., Ltd.
- Cao Yingchao, Shijiazhuang City Science and Technology Innovation Service Center
- Zhang Tao, Beijing Hi - tech International Business Incubator Co., Ltd.
- Chen Hongkai, Science and Technology Commission of Shanghai Municipality

#### **Italian participants**

- Masimo Paturzo, Senior Licensing & Patenting Manager, Calabria University Liaison Office
- Massimo De Falco, Chief Technical Officer, DAT Smart Power System
- Luigi Campitelli, Director, Sviluppo Lazio
- Anna Sangiorgi, Responsible for the Enterprise European Network (EEN) Node, ARCA Consortium
- Giovanni De Caro, Investment Manager in Atlante Ventures and Co-founder at Tech-Hub, Atlante Ventures Fund
- Gennaro Tesone, Venture Partner, Digital Magics
- Alfonso Sperandio, Officer, CSI Napoli Est
- Gennaro Russo, Chief Technical Officer, Aerospace District of Campania
- Vittorio Puoti, Business Developer, Italian Centre for Aerospace Research (CIRA)
- Armando Zarrelli, Expert, Sannio Tech
- Riccardo Panunzio, Member of BIC Italia Net/BIC Lazio
- Carlo D'Angiò, Transport High Technology District of Campania



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**11.00 – 12.30**

**Room: Averroé (Seminar in Italian)**

## **Seminar**

### **Investing in China: Intellectual Property and good practices**

Welcome addresses

Enterprise Europe network opportunities toward China.

Filippo Ammirati, ENEA Technological Transfer Unit, EEN Project Manager

Intellectual Property protection in China.

Jurjen Groot, China IPR SME Helpdesks

The Ministry supporting Italian enterprises willing to invest in China.

Directorate General Fight against counterfeiting, Italian Ministry of Economic Development

Exploring Chinese market: case studies

**12.30 – 13.30**

**Lunch**

## **AFTERNOON SESSION**

**13.30 – 15.00 Room: Vico – Bilateral translation Chinese/Italian (English Slides)**

## **Round Table**

### **Academic exchanges and cooperation activities among universities**

#### **Chinese speakers**

- Delegate of the Guangzhou Research Institute of OME Technology
- Yan Xiang, Beihang University
- Laiming Zhang, Changchun Institute for Optics, Fine Mechanics and Physics, Chinese Academy of Sciences Beijing

#### **Italian speakers**

- Participants to be confirmed

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**11.00 – 12.30 /14.00 - 17.00**

## **B2B Session**

