

# FOOD FOR EARTH



Food and Agriculture  
Organization of the  
United Nations



G20 EDITION

## ENVIRONMENT CLIMATE & ENERGY

Naples and Pollica (SA)

On the occasion of the Ministers' Meeting on the Environment, Energy, and Climate, under the G20 framework, Future Food Institute is organising a dense agenda of official side events, recognised by ALL4CLIMATE ITALY of the Italian Minister for Ecological Transition.

The Environment, Climate, and Energy Ministerial Meeting will be held in Naples on the **22nd and 23rd of July 2021**. It will be chaired by the Minister for the Ecological Transition, Roberto Cingolani, and the Minister of Economic Development, Giancarlo Giorgetti.

Under the Food For Earth framework, the Future Food Institute, together with Città della Scienza, is proposing a series of events to promote sustainable development worldwide, and to demonstrate the commitment to protect the environment and minimise risks to climate, human health, and biodiversity. Industrial development has been built upon cheap and abundant energy from burning fossil fuels. The resulting release of greenhouse gas emissions into the atmosphere has led to measurable changes to the Earth's climate. Science can help us to understand these trends, what drives them, and how they might affect us in the future. Science can also uncover and develop solutions, from reducing our impact on the environment to making societies more resilient to changes.

This initiative is framed in the context of *Food For Earth*, a long-term project organised by the Future Food Institute and FAO, in the framework of a collaboration that aims to accelerate the ecological transition of global agri-food systems, empowering and connecting changemakers, scientists, innovators, industries, the broader society, and policymakers. This Food for Earth *G20 Edition* wants to ensure that world leaders listen not only to voices representing government, business sectors, youth, women, civil society, and science, but also to the proposals and demands of those responsible for "Feeding the Planet," feeders, farmers, and food producers, because the "*great challenge of our era is to succeed in protecting our planet, by feeding humans in a healthy way and by taking care of the ecosystem that is hosting us.*"

To secure the foundations for future prosperity and also to reduce the risks of future pandemics, the G20 must take the lead in forging a coordinated action agenda that can deliver a healthy, sustainable, and equitable food future for humanity.

Our mission is to foster exponential positive change to sustainably improve life on Earth through education and innovation in global food systems. Future Food is an inclusive network and inspiring platform that is sparking exponential positive change in the global food system, in an entrepreneurial way. FFI is glad to organise this official side event that will focus on the themes of environment, energy, and climate and the nexus with the agrifood sector.

### THE EVENTS

Our initiative includes the organisation of three main events on the 22nd, 23rd and 24th of July in Naples and Pollica. We decided to dedicate each day to a topic of the Ministerial Meeting on the Environment, Energy and Climate.



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On the morning of the 22nd we will be hosted by Fondazione Felice at Donn'Anna Palace (Naples) where we will investigate the complex relationships between food and **Environment**, through the panels “*Food for Earth*” and “*Science for Earth*”.

On the second day, we will direct our conversation towards the last topic of the G20 Ministerial Meeting, **Climate and Energy**, as well as on the the three pillars of the G20 as a whole: **People, Planet and Prosperity**. We will do so from Pollica, a UNESCO Emblematic Community of the Mediterranean Diet, within the Center for Mediterranean Studies “Angelo Vassallo”.

The third and final day will be devoted to a dialogue with the local community and institutions about the Mediterranean as a model for sustainable lifestyles.

Below you will find a more detailed agenda of our three-day initiative.



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**July 22, Naples**

**FOOD FOR EARTH**

*Science for climate smart food systems*



**09.00 AM - Naples**

Fondazione De Felice, Palazzo  
Donn'anna, Napoli  
*Food and Climate*

**9.00 AM - Opening and Institutional Welcome**

- Sara Roversi, Future Food Institute
- Riccardo Villari, President Fondazione IDIS – Città della Scienza
- Marina Colonna, President Fondazione De Felice
- Sabato D'Auria, Director of the CNR Department of Biology, Agriculture and Food Science

**9.30 AM - Panel: Food For Earth**

- Sr. Alessandra Smerilli, Under-Secretary of the Dicastery for Promoting Integral Human Development\*
- Sara Roversi, President of Future Food Institute
- Riccardo Valentini, Professor of Forest Ecology at the University of Tuscia
- Grammenos Mastrojeni, General Secretary, Union for the Mediterranean
- Simona Caselli, President of Areflh
- Angelo Riccaboni, President PRIMA Foundation
- Danielle Gould, Food Tech Connect

**11.00 AM - Panel: Science For Earth**

- Luigi Nicolais, Coordinator of the Scientific Technical Committee of Fondazione IDIS - Città della Scienza
- Alfonso Pecoraro Scanio, President of the General Council of Univerde Foundation
- Matteo Vignoli, University of Bologna, co-founder Future Food Institute
- Marta Antonelli, Researcher at Centro Euro-Mediterraneo sui Cambiamenti Climatici (online)
- Federica Rossi, Steering Committee of the Accademia dei Georgofili (online)
- Giorgio Matteucci, Director of CNR Institute of Bioeconomy (online)
- Mauro Centritto Director of CNR Institute for Sustainable Plant Protection (online)
- Antonello Pasini, Senior Researcher of CNR Institute on Atmospheric Pollution Research (online)
- Francesco Loreto, Professor of Plant Physiology at the University of Naples Federico II (online)

**12.30 AM Closing Remarks**

- Qu Dongyu, Director General FAO\*
- Frans Timmermans, Vice President of European Commission

This event will be held in English.



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**21.30 - Vi teniamo d'occhio - by Potito Ruggiero**

**Pollica, Princes Capano Castle**

Center for Mediterranean Diet Studies “Angelo Vassallo”

Hero, greenager, environmental activist: Potito, who is all this and much more, (at just 13 years old) explains to us the urgency of living - here and now - in a sustainable way and the role that we all, young and old, have in stemming the indifference that grips the future of our Mother Earth: "The earth is our mother and you have never seen a son poison his mother."

Potito is a true climate shaper who has decided to (re)act and become the spokesperson for a "generational pact" between young people and adults to get out of the deadlock and co-create a sustainable future for Man and the Environment.

These are the premises of "Vi teniamo d'occhio", a practical guide to sustainability published by Baldini&Castoldi and written together with

Federico Taddia, an appreciated Bolognese activist committed to the construction of a dialogue between generations, and the precious scientific contribution of Elisa Palazzi.



**July 23-24, Pollica**

**FOOD FOR EARTH**

*Where food is the nexus between  
People Planet and Prosperity.*

The events will take place at the Center for Mediterranean Diet Studies “Angelo Vassallo,” a true open-air laboratory of biodiversity of land and sea, at the Castello dei Principi Capano.



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July 23rd

## 15.30 - NUTRITION FOR ALL: Feeding the Planet Energy For Life

Broadcasted Live from **Princes Capano Castle in Pollica**

Center for Mediterranean Diet Studies “Angelo Vassallo”

*Closing the nutritional inequality gaps is not just about understanding the differences in nutrition outcomes among different population groups. It also puts attention on the food ecosystems and processes that generate unequal distributions of these outcomes. Achieving nutrition for all, across all these dimensions, requires our food ecosystem to be completely reshaped.*

## 17.00 - Bites of Transfoodmation, young voices for an inclusive Food System

**Pollica, Princes Capano Castle**

Center for Mediterranean Diet Studies “Angelo Vassallo”



*Giving voices to the Youth to share a new vision for an inclusive food system. **Bites of Transfoodmation** is an initiative that brings together young, motivated minds to team up and change the future of the food system. A dedicated session will take place to answer the question: How can we make our food system more sustainable and resilient in the future? We will explore the role of the Mediterranean diet promoting a healthier lifestyle. The panel will be led by a group work representative of the Youth's voice with the participation of **Ambassador Pio Wennubst**,*

*Permanent Representative at Permanent Mission of Switzerland to the United Nations organisations in Rome.*

Speakers:

- Christian Bärtsch, Founder at Essento Food
- Ludovica Donati, Permanent Mission of Switzerland to the United Nations organisations in Rome presso Dipartimento federale degli affari esteri DFAE
- Jeangros Laurence Valentine
- Jorrit Kiewik\*, Executive Director Slow Food Youth Network
- Gianna Angermayr\*

## 18.00 - FOOD FOR EARTH, ENERGY FOR LIFE

**Pollica, Princes Capano Castle**

Center for Mediterranean Diet Studies “Angelo Vassallo”

*Humanity is the main focus to end poverty and hunger, in all their forms and dimensions, and to ensure that all human beings can fulfil their potential in dignity, equality, and a healthy environment. All actions will be centred on people so that no one is left behind. This means tackling inequalities and promoting equal opportunities in health, education, employment, and human development, starting with the most vulnerable groups.*

*To build more resilient societies, we cannot underestimate the risks our planet is facing. Developing a safer and more sustainable world requires restoring the balance between people and nature to protect the planet from degradation, including through sustainable consumption and production, sustainably managing its natural resources, and taking urgent action on climate change, so that it can support the needs of both the present and future generations.*

- Paul Newnham, Chefs' Manifesto\*
- Eve Turow Paul, Food for Climate League (online)



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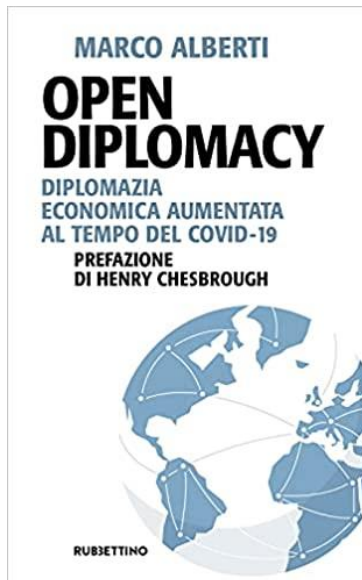
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- Sonia Massari, Director of the Future Food Academy
- Simona Caselli, President of Areflh
- Danielle Gould, Food Tech Connect
- Matteo Vignoli, Co-Founder of the Future Food Institute and Professor of Management Science and Engineering at the University of Bologna



## 19.00 - OPEN DIPLOMACY by Marco Alberti

### Cooperation for the future

*Global growth should be seen as a tool to ensure prosperity for all. New technologies and digital transformation are formidable drivers of prosperity and better quality of life. Economic growth is crucial to poverty reduction. Furthermore, it is essential to empower poor people to play their part in improving the environment. We are determined to ensure that all human beings can enjoy prosperous and fulfilling lives and that economic, social, and technological progress occurs in harmony with nature.*

The author, Marco Alberti, (Senior International Institutional Affairs Officer at Enel), meets:

Stefano Pisani, Mayor of the City of Pollica, Pio Wennubst, Permanent Representative, Permanent Mission of Switzerland to the United Nations organisations in Rome, Benedetto Zacchiroli (Presidente della International Coalition of Inclusive and Sustainable Cities (ICCAR)), Sara Roversi, Founder Future Food Institute and the Delegates from Bites of Transfoodmation.

## 20.00 - Food Experience: Mediterranean Life from Farm to Fork

The Future Food Institute will organise a multi-sensorial experience that will see food as the ultimate nexus to connect social, environmental, and economic well-being, within the context of the Farm to Fork strategy, and will promote the Mediterranean diet as a powerful means to safeguard and enhance the cultural and natural heritage of the Mediterranean ecosystem.

## July 24th - THE MEDITERRANEAN DIET: LIFESTYLE FOR A SUSTAINABLE FUTURE

### 18.30 - Pollica, Princes Capano Castle

Center for Mediterranean Diet Studies “Angelo Vassallo”

*The Mediterranean Framework from FARM TO FORK: Lifestyle For A Sustainable Future*

Speakers:

- Nicola Caputo\*, Assessore all'Agricoltura della Regione Campania
- Stefano Pisani, Sindaco del Comune di Pollica
- Mario Salvatore Scarpitta, Sindaco del Comune di Camerota
- Simona Caselli, Presidente di Areflh
- Alfonso Pecoraro Scanio, Presidente Fondazione Univerde
- Elisabetta Moro, Medeat Research, Università Suor Orsola Benincasa
- Gennarino Masiello, Presidente Coldiretti Campania



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- Agricoltori Eroi di Campagna Amica

This event will be held in Italian.



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